



THREE RINGS

THE BALLANTINE NEWSPAPER



Vol. 7, No. 10

P. BALLANTINE & SONS

December 1963

Getting In Trim For The Holidays



Pretty Pat Cargill, who makes a trim picture herself, puts finishing touches on eye-catching Christmas tree made up of special holiday-season cartons of Ballantine Beer. The cartons of Three Ring brew, always in good taste for gift giving, make a decorative addition to any of the holiday-season festivities.

Ballantine To Co-Sponsor Pro Bowling Tourney on TV

Some of the nation's best and most colorful bowlers will compete in the United States Professional Bowling invitational tournament beginning January 5.

The series will be televised on about 20 stations for ten consecutive weekends under the co-sponsorship of Ballantine.

The bowlers will be competing for \$15,000-plus and the Ballantine Cup.

Eight three-man teams will vie for first prize of \$5000 with the other seven teams sharing the balance. Individual prizes will range from \$700 for seven consecutive strikes to \$2000 to the bowler with a perfect game.

All 24 bowlers, members of the Professional Bowlers Association of America, have averages of 200 or better. Participants include: Jim St. John, who won the 1963 World Invitational by setting six records and rolling a 230 average in 64 games; Glen Allison, Harry Smith and Fred Lening, who finished fifth, sixth and seventh in the

World Invitational; and Bowling Hall of Famers Steve Nagy and Buzz Fazio.

The eight teams in the tourney will represent Boston, Buffalo, Albany, New York, New Jersey, Philadelphia, Miami, and Washington-Baltimore. All games are played at Paramus Bowling, Route 17, Paramus.

Jerry Coleman, former infielder for the New York Yankees and now a member of Ballantine's sports staff, will broadcast the games and interview some of the participants. Coleman will be assisted by Chuck Pezzano of Clifton, a bowling columnist and bowling writer for many national magazines.

All eight teams will bowl for the first seven weeks. The top four teams will advance to the semi-finals. On the eighth weekend, Team No. 2 in the standings meets Team No. 4. Teams No. 1 and 3 compete on the ninth weekend.

In the finals, it will be the winners of the previous two weeks.

SEASON'S GREETINGS

*We wish you a
Merry Christmas
and the best in the
New Year.*

*Most of all we wish
for you and your
families good health
and happiness.*

*Carl W. Badenhausen
Otto A. Badenhausen*

Turkeys Arrive Here Thursday

Santa Claus and a huge pack of holiday gobblers arrives at the brewery on Thursday, December 19th.

The distribution of specially-raised, delicious Turkeys, will begin at 1:30 p.m. Thursday and continue to 5:00 p.m. the following day. The Turkeys are management's holiday gift to employees.

The distribution will take place at the Freeman Street entrance to the Garage. Before you can pick up your gobbler you'll have to present your "official receipt" pay envelope which you've already received. Loss of the envelope should be reported to the Personnel Division immediately.

Glee Club Set For 3 Performances

The Ballantine Glee Club will sing Christmas Carols in three different performances scheduled for December 18th, December 20th, and Christmas Day.

The group will participate in a Christmas concert for the benefit of the Newark News Christmas Fund on December 18th in Summit, joining chorus groups from other companies.

On December 20th our Glee Club will sing Christmas Carols in the cafeteria and on Christmas Day the Club will be heard singing a half-hour of yule music on radio station WVNJ, starting at 12 noon.

Charities Campaign Reaches \$51,748 Mark

A total of \$51,748 has been raised to date in the annual Three Ring Charities Fund Drive which assists more than 70 health and welfare agencies.

The amount is just \$15.00 less than the total raised at this same time last year, and only \$729.00 away from the record-breaking high mark reached several weeks after last Christmas.

Rudy Munz, chairman of the Three Ring Drive, said this week that there are still a few scattered returns to be tallied. There is still time, he said, for employees who have not contributed yet, and even those who have, to add to the total and lead us to a new all-time high. If the new high is reached it will be the twelfth year in a row em-

ployees contributed more than the previous year.

Munz heaped praise on the contributors to the Three Ring campaign. "They have really been generous", he said. "It seems all we have to do is point out the great need of the charities involved and employees file pledges and donate cash in an effort to meet that need. The per capita contribution of the average employee, which in the past has been high, will undoubtedly reach a new peak this year."

The Three Ring Charities Fund is associated with the United Appeals campaign of Newark, Belleville, Irvington and West Hudson. In the past few years, United Appeals has presented the employee family with a number of awards.

If Snow Makes It No Go WNEW Radio Will Say So

Plans for possible winter emergencies were revealed this week with the announcement that in the event of a plant closing because of a snow storm, radio station WNEW in New York (1130 A.M., 102.7 FM) will broadcast that fact every hour on the half hour.

In addition to the radio announcements, the same emergency procedures in effect in previous years will again be used. They are:

1) Officials of the local unions will be advised by the Industrial Relations Department of the decision to close down.

2) Employees will be called by their respective departments and told not to report for work. This will supplement the radio reports.

3) If an employee has not been contacted and is uncertain as to whether the plant will operate, he can obtain this information by calling the absentee reporting desk, Mi 3-3131. Salaried employees should call their immediate supervisor.

Plans have been activated for the swift removal of snow from employee parking lots and all other brewery property. Equipment will (Continued on page 4)



Warehousing's Edward Schaeffer checks some of Ballantine's snow removal equipment as season nears when it will swing into action.

PINPOINTED...

Up The Ladder

Promotions in the news: *George Cassidy* from relief salesman to bottle salesman, N. J. Bottle Sales.

Bobby Jackson from messenger to addressograph machine operator, Credit.

Ralph Kubles from messenger, Credit, to clerk, Production Planning and Control.

Arlene Kelly from secretary 1 to secretary 2, Sales.

Charles Quinn from supervisor 1 to supervisor 2, Delivery.

Don Schobert from merchandising representative to relief salesman, N. J. Bottle Sales.

Paul Kinney from merchandising representative to relief salesman, N. J. Bottle Sales.

Raymond Cznadel from delivery clerk to delivery dispatch board clerk.

Six Retire

New retirees in recent weeks are: Warehousing's *Benjamin Russak*, and *Meyer Shilling*; Albany Sales' *Lester Sowill*; Engineering's *Agostino Pontoriero* and Bottling's *Joseph Connelly* and Delivery's *Helen Heiss* . . . our best wishes for a happy retirement go to all.

Albany Men Telegraph Thanks

The drivers and warehousemen at our Albany Branch sent the following telegram to President Carl W. Badenhausen just before Thanksgiving, "We want to take this opportunity on the eve of this holiday to offer our thanks to the Management of P. Ballantine & Sons. We also wish to express our sincere expression of pride in our Company for the action taken on Monday last, relative to the death of our beloved President". . . the action referred to was the closing of our Newark Plant and offices and all of our Branches on the day President Kennedy was buried.

Finished Fifth

Sales' *Jules Paulin*, the East Coast Karate Champion, finished tied for fifth place in the contest for the National Karate Championship last month in San Francisco . . . Jules had been the defending National Champion.

Mr. Bostock Heads Heart Fund Drive

For the second straight year Vice President *R. N. Bostock* has been named chairman of the Essex County 1964 Heart Fund Campaign which will run through the month of February . . . proceeds of the campaign will be used to fight the heart and blood vessel diseases, now responsible for more than 54 percent of all deaths in the United States.

Area Judge

Purchasing's *Fred Messina*, who is Mayor of Shrewsbury, is one of five area judges for the 1.5 million dollar assistance to education grant being given nationally by the Minnesota Mining and Manufacturing Company . . . Fred will help pick five schools in eight counties which will receive \$3000 Thermo-Fax audio visual aid units.

On Safety Panel

Paul H. Gregory, Delivery Division Superintendent, was a member of a safety discussion panel sponsored by the United States Brewers Association at the recent National Safety Council Congress in Chicago attended by safety directors from breweries throughout the nation.

Widow Writes

Mrs. Gladys Stephan, widow of former Brewery Supervisor *Fred Stephan*, sent a note to Three Rings in which she said, "I wish to express my sincere thanks to all of the Ballantine employees for their messages, floral remembrances and kind words of praise for my late husband, Fred."

Mt. Carmel Guild Honors Mr. Farrell



Vice President *John E. Farrell* received the plaque shown here from the Mount Carmel Guild of the Archdiocese of Newark last month for outstanding effort in behalf of handicapped children. The presentation was made at the Guild's annual meeting, attended by more than 800 persons.

Keeping Step Ahead of Competition Way of Life at Wethersfield Branch

Take an area without shore resorts, with a big city on the doorstep, ninety towns, lots of competition, a bunch of professionals and a huge helping of morale—mix together carefully and you have the formula of Ballantine's Wethersfield, Connecticut Branch.

Keeping the pot boiling are Branch Manager *William (Bill) Courcey*, a thirteen man sales staff, a cashier, four office girls, a serviceman, four traffic men, and seventeen men involved in various phases of the delivery operation.

Their headquarters, as spacious as any we've seen, is located just outside the capital city of Hartford and is situated just about in the middle of the state. The ninety towns encompass their area of operation and include at least part of six of the state's eight counties.

Wethersfield is one of three Ballantine Branches in Connecticut, and at 175 miles away, is the farthest in distance from the brewery.

So much for the cold statistics. Now let's get to the warm personalities.

Branch Manager *Courcey* is an 18 year Ballantine veteran who started as a merchandising man and earned successive promotions to his present position. He's a firm believer in that "the only way to sell those extra packages is to keep a step ahead of the competition."

He and the boys are in the process of updating a detailed Target selling survey of each of the Branch's customers and when it's done they'll have a ready reference of what each customer prefers, what packages he handles best, what are his fastest sellers, what are his needs, etc. In short, they plan to build sales by knowing what the customer wants—and giving it to him.

Not having shore accounts to service during the summer months would normally minimize Wethersfield's sales records but for the fact *Courcey* and his men wage a determined effort to capture a big share of the special affairs market.

There are two big reasons for their success in this area. One is that the staff takes a cue from the manager and is active in community affairs. The second is that the men work as a closely knit team, their morale is very high and they have a devoted loyalty to Ballantine. The combination is a hard one to beat.

The sales staff includes: *Joseph Russo*, *Henry Opalach*, *Russell Remillard*, *Gunnar Anderson*, *Joseph Gionfriddo*, *Edward Quinn*, *James Hurley*, *Robert Tucker*, *Pat Mazzone*, *Carmon Cersosimo*, *Bernard Ward, Jr.*, *Robert Duval*, assistant manager *Ben Tavel*, and cashier *Raymond B. Woolson*. Ray, by the way, is a Quarter Century Club man.

The office girls are *Lenore Magnell*, *Peggy Lyons*, *Mary Anderson* and *Lois Hughes*. *Maynard Blosser* is the serviceman while the Traffic men are headed by manager *Philip Martin* and include *Joseph Kennedy*, *James Yacavino, Jr.* and *Henry Bartosiak*.

Like its sister Branches in Connecticut and Rhode Island, delivery operations from Wethersfield are handled by *McFarland* and *Stamper* Company men. Headed by *Richard*

Peters, they include: *Nick Korapatkin*, *John Adamcek*, *Jerry Simonian*, *Stanley Skowronek*, *Walter Chambers*, *Roger Monahan*, *Gilbert Cormier*, *John Reese*, *Ben Derosier*, *Camille Michaud*, *Larry Thompson*, *Roland Theriault*, *Ben Opalach*, *Edward Stawewski*, *Leonard Chapman* and *Joseph Pyrek*.

What of the future of the Wethersfield Branch? Manager *Courcey* sums it up this way:

"There'll be a continuous tough struggle for sales, there's no question about that. But we have the men, the knowledge, the know how and the product. We expect that to add up to progress."



STEP IN THE RIGHT DIRECTION—Branch Manager *William Courcey*, center, surrounded by his sales staff, from left, *Ed Quinn*, *Ben Tavel*, *Pat Mazzone*, *Joe Gionfriddo*, *Joe Russo*, *Russ Remillard*, *Henry Opalach*, *Bob Duval*, *Carmon Cersosimo*, *Gunnar Anderson*, *Jim Hurley* and *Bernie Ward*.



DELIVERY AND SERVICE—Branch Traffic Manager *Phil Martin*, top row, right, poses with drivers, serviceman *Pete Blosser*, and Traffic men. In front row are: *Ben Opalach*, *Blosser*, *Roland Theriault*, *Ben Derosier*, and *John Reese*. Second row: *Ed Stawewski*, *Walt Chambers*, *John Adamcek*, and *Henry Bartosiak*. Third row: *Jerry Simonian*, *Stanley Skowronek*, *Gill Cormier* and *Larry Thompson*. Back row: *Joe Pyrek*, *Roger Monahan*, *Nick Korapatkin*, *Joe Kennedy* and *Martin*.



OFFICE LADIES—From left are *Lenore Magnell*, *Peggy Lyons* and *Mary Anderson*.

Joins 25-Year Safety Circle



Quartet of fellow Newark drivers who reached 25-year safe-driving mark last year, "pin" Tom Bushman, Sr. upon his completing 25 years of driving without a chargeable accident. Quartet, all of whom received 26-year safe-driving pins this month from Delivery Manager Joseph Harter, are from left, Russell Boutillette, John Storey, Frank Freibott, and Walter Merklin. Tillson salesman Francis Donlon and Peter Bruck and Bank driver Roman J. Birchler, also reached 25-year safe-driving mark this year.



Pretty Pat Cargill, who makes a trim picture herself, puts finishing touches on eye-catching Christmas tree made up of special holiday-season cans of Ballantine Beer. The cans of Three Ring brew, always in good taste for gift giving, make a decorative addition to any of the holiday-season festivities.

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The series will be televised on about 20 stations for ten consecutive nights.

World Invitational; and Bowling Hall of Famers Steve Nagy and Buzz Fazio.

The eight teams in the tourney will represent Boston, Buffalo, Albany, New York, New Jersey, Philadelphia, Miami, and Washington, Baltimore. All

Higgins Named Fairfield Manager

John W. Higgins, a 23-year Ballantine employee who started as a bottle salesman, has been named Manager of our Fairfield, Connecticut Branch.

The announcement was made by New England Division Manager C. F. Gauss. Mr. Gauss said Mr. Higgins will replace Thomas McJol Auliffe who will assume another important assignment in the New England Division.

Mr. Higgins has held a number of sales executive positions in his 23-year career with Ballantine.

INDUSTRY NEWS

Consumption Rises

From American Brewer Magazine:

"World beer consumption rose to a record 9,308,000,000 gallons last year, or 3.6 percent more than in 1961, the Brewers Society, London, reported recently. United States consumption was the highest. It rose by more than two per cent to 2,343,000,000 gallons."

* * *

As Old As History

Beer has been around for as long as recorded history, and most of it was not only consumed in the home, but made there, according to Ballantine's Advertising Manager Leonard B. Faupel.

Mr. Faupel's statement appeared in a news release sent across the country by United Press International. Many newspapers in all sections of the nation printed the item.

He said also, "The first New World brewery was built in the early 17th century, near the present New York financial section, but William Penn made his own beer and so did George Washington. One American writer said in 1810: 'Beer is now the common table drink of every family in easy circumstances.'"

* * *

Season's Reminder

There's less than a month for the nation's breweries to add to their 1963 sales records. Ballantine employees can help add to our record by spreading the good word about our attractive Holiday Beer Cans. They make great gifts.

* * *

Our Ads Popular

In an article headlined, "Schwerin Poll Lists Ads Public Prefers," Radio Television Daily recently reported on a pulse-taking poll which revealed Ballantine commercials to be among the ten best-liked commercials in Metropolitan New York.



Phil samples spaghetti as Sister Mary Isabel looks on.

Baseball Expert Rizzuto Master At Meatballs, Too

From baseballs to meatballs is a short stop — if you happen to be Phil Rizzuto.

Phil, who has satisfied the appetites of millions of sports lovers both as an outstanding diamond star and Ballantine sportscaster, filled the stomachs of 1500 spaghetti lovers last month with generous servings of his own specially-made meatballs.

Lest Phil's many fans get the idea he's given up the Yankee microphone to enter the filling world of pasta, we hasten to point out his stint at the frying pan was strictly for charity.

The occasion was the first spaghetti dinner at St. Elizabeth's Hospital, Elizabeth, sponsored by the Phil Rizzuto Charity Committee.

Ballantine, a long-time friend of Phil's, was there, too — in more ways than one.

Hospital Administrator Sister Ellen Patricia, is the sister of Brewing's Charlie and Bill Meade. Her brother-in-law Frank Mulvaney and nephew Pat Meade also work at Ballantine. To top matters off, Sister Ellen attended grammar school right across the street from the brewery.

Naturally, then, no one was surprised to see huge plates of spaghetti being washed down with generous helpings of Ballantine Beer, served by Sales' Mike Kauger and John Nuzer.

Ironically, what led to the happy dinner is a story which began with a near tragedy.

It started when Phil seriously injured one of his hands last year in

a snow blower. He was rushed to St. Elizabeth's and a battle began to save four badly-mangled fingers. The fight was won, and Phil, a grateful and generous guy, never forgot the hospital.

A dozen friends of Phil, and he and his wife, Cora, founded the Charity Committee and in September sponsored a dinner-dance for the hospital's benefit. Encouraged by this success, the Committee was eager to go when someone suggested a spaghetti dinner to raise additional needed funds.

Thanks to the Villa Roma, a popular eating spot whose owners are on the Rizzuto committee, the technical details were professionally worked out. But Phil insisted on making the meatballs himself, and make them he did, throughout the day preceding the affair.

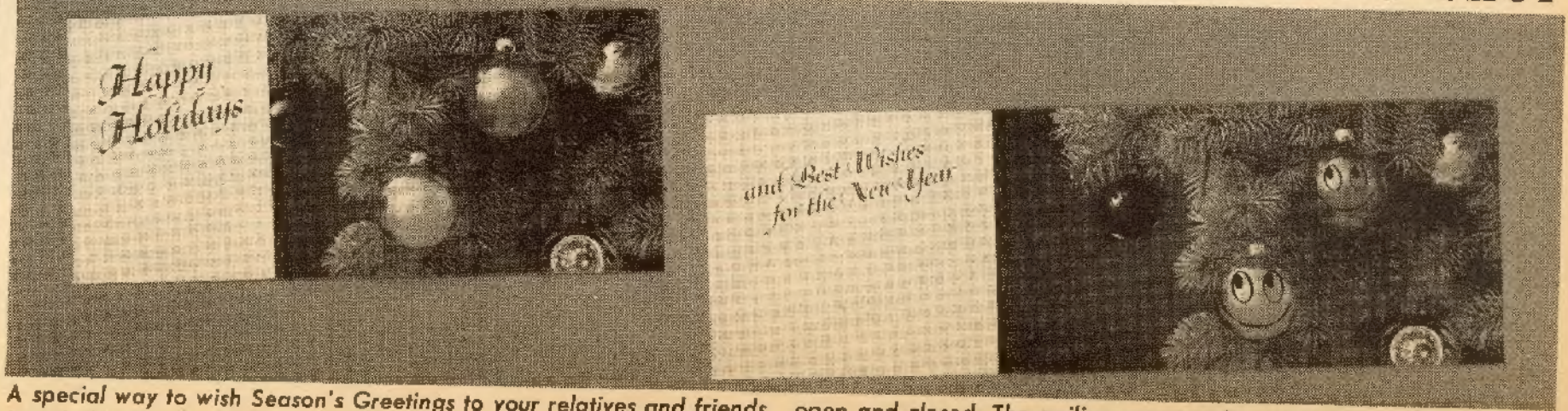
The work of Phil and his hard-working group didn't end there. In addition to contributing virtually all of the ingredients for the dinner, they also joined hospital personnel in handling the serving. Phil personally dished out the meatballs.

Cora, master of the kitchen at home, looked on admiringly — but not for long. She was too busy.

The hospital cafeteria was the scene of all the action. Even after all the dishes were washed, meatballs devoured, and spaghetti digested, the delicious odor of Italian sauce stayed in the air.

One well-fed member of the hospital staff was heard to remark, "and the meatballs were good, too." Like everything Phil does.

HAPPY HOLIDAYS CARDS AVAILABLE AT THREE RING SHOP



A special way to wish Season's Greetings to your relatives and friends is with this "Happy Holidays" card you can buy at the Three Ring Shop at the employee-only price of 10 cents each. Pictures here show card

open and closed. The smiling message is sure to please. Time is short. Get your cards at the Shop now.



The Brewers Gold team, leader in the Handy Division, is pictured here. From left are Clem Trautwein, Bob Deyoe, Henry Weber, Don Manrodt and Bill Manrodt. Team members Joe Di Lazzaro and Vince Kosa, were not present when photo was taken.

Bowling Races Still Very Close

As the men's bowling league approaches the season's half-way mark, competition still remains very close.

The hottest team in the league during the past month was the Crisp Refresher squad in the Body Division which rolled 16 victories in a row before having its streak snapped. The team's winning string brought it to first place, a half game ahead of the Bottle Drivers 1 team.

Other leaders at this writing, none of which have better than a four game lead, and most have less, are: Purity Division, Six Pak; Flavor Division, Unquenchables;

Handy Division, Brewers Gold; Three Ring Division, Bottle Drivers 33; and Extra Fine Division, Supervisors.

Since our last writing, Bill Barbusin has taken over the entire league's high three-game series mark with a 669 effort. The previous high was Joe Krynick's 654.

Married

William Jedziniak, Technical, was married to Amanda Seeley on November 9th at a ceremony in Bayonne.

SMILE GIRLS



This is the "Smile Girls" team, consisting of, from left, Carol Santora, Ellen Robinson, Pat Lazarek, Ann Marie Diahann and Brenda Sheffield. Diane Della Torre, captain of the squad, was on vacation when picture was taken. The Smile Girls team is one of the newest in the league. At this writing, the Mash Tubs squad is the league leader.

New Arrivals

Mr. and Mrs. Howard Spears announce the birth of a daughter, Kathleen Ann, in Huntington Hospital, Huntington, L. I. She weighed eight pounds, 15 ounces. Kathleen Ann joins four brothers in the Spears household. Dad works in N. Y. C. Bottle Sales.

Mr. and Mrs. Robert Clinton announce the birth of a son, Richard Lauren, in Point Pleasant Hospital. He weighed four pounds, 13 ounces. Richard Lauren joins two brothers in the Clinton household. Dad works in Brewing.

Mr. and Mrs. Thomas J. Hanniff announce the birth of a son, James Michael, in Long Island College Hospital, Brooklyn. He weighed eight pounds, 10 ounces. Dad works in New York City Bottle Sales.

Mr. and Mrs. Richard Scott announce the birth of a son, Kevin Richard, in Margaret Hague Hospital, Jersey City. He weighed seven pounds, four ounces. Mrs. Scott, the former Annette Murray, worked in Tax Accounting before leaving Ballantine earlier this year.

Mr. and Mrs. Joseph Clancy announce the birth of a son, Anthony John, in Englewood Hospital, Englewood. He weighed eight pounds, seven ounces. Anthony John joins two brothers and two sisters in the Clancy household. Dad works in N. Y. C. Bottle Sales.

Mr. and Mrs. Edward Hulton announce the birth of a daughter, Catherine Marie, in Margaret Hague Hospital, Jersey City. She weighed seven pounds, eleven ounces. Catherine Marie joins two brothers in the Hulton household. Dad works in N. Y. C. Bottle Sales.

SNOW

(Continued from page 1)

swinging into action as soon as it is needed. Plowed snow will be dropped into the Passaic River.

General Transportation Manager Harold Bliwise points out to employees, "Now is the time for you to get your car ready for the weather ahead. Make sure your vehicle is prepared for snow travel with either snow tires or chains."

Employees are asked not to block the streets and parking lots in times of emergency and to do everything possible to remove their cars out of the path of snow removal equipment.

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Plant and Branch Reporters

Bottle House, Plant 1, John Tallman; Brewery, Plant 1, Rosey Rosamilia; Credit, Ruth Brennan; Engineering, Jane Brozowski; Sales Promotion, Helen Miller; N. J. Bottle Sales, John Lapp; N. J. Draught Sales, Andy O'Brien; New York Office, Lucy Gruebier; Payroll-Accounting, Fred Wilhelm; Personnel, Millie D'Alessandro; Production Office, Dorothy Reilly; Route Drivers, Artie Buehrer; Sales, Kay Reilly Huff; Sports, Rosey Rosamilia and Mike Kiselyk; General Transportation Office, Frank Winnicki; Warehouse, Al Platz; Albany, Bill Peterson; Baltimore, Eleanor Chaney; Cranston, Mary R. Mullen; Fairfield, May MacNamara; Hamden, Nancy O'Day; Red Bank, Peggy Lund; Tillson, Elaine F. McCann; Washington, Frank E. Conlinetti; Wethersfield, Lenore Magnell.

TRADEMARK "THREE RINGS"
REG. U. S. PAT. OFF.
COPY. 1963 P. BALLANTINE & SONS

Yankees' Bouton Joins Ballantine



Yankees' pitching star Jim Bouton, center, has joined Ballantine for off season duties as a Public Relations representative. He's shown here gripping Ballantine bottles with Sales' Clifton Gauss, left, and James Glover, right.

CLOSE TO HOME

STEP IN THE RIGHT DIRECTION — Branch Manager William Courcey, center, surrounded by his sales staff, from left, Ed Quinn, Ben Tavel, Pat Mazzone, Joe Gionfriddo, Joe Russo, Russ Remillard, Henry Opalach, Bob Duval, Carmon Cersasimo, Gunnar Anderson, Jim Hurley and Bernie Ward.

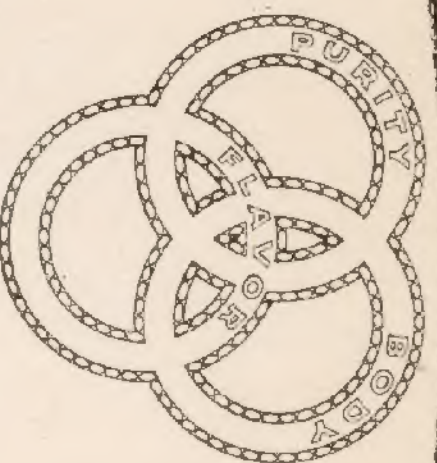


DELIVERY AND SERVICE — Branch Traffic Manager Phil Martin, top row, right, poses with drivers, serviceman Pete Blosser, and Traffic men. In front row are: Ben Opalacz, Blosser, Roland Theriault, Ben Derosier, and John Reese. Second row: Ed Stawewski, Walt Chambers, John Adamcek, and Henry Bartosiak. Third row: Jerry Simonian, Stanley Skowronek, Gill Cormier and Larry Thompson. Back row: Joe Pyrek, Roger Monahan, Nick Karapatkin, Joe Kennedy and Martin.



If you're going to buy a "Gourmet Package" as a Christmas gift you only have a few days left to make the purchase. The package, a big seller at the Three Ring Shop, sells for just \$4.95. (Existing laws, however, prohibit the Company from including the beer and ales in the gift box). Seventeen imported cheeses and other delicacies, and three special glasses make the package ideal for gift giving. Get yours at the Shop now. You can buy the Beer, Ale and IPA bottles, to make it complete, at your local store.

SERVICE PIN



HONOR ROLL

20 Years

Arthur Adams, Delivery
 Samuel Barba, Bottling
 James F. Cairns, Delivery
 Edward F. Carlquist, Delivery
 Joseph Costa, Bottling
 James J. Desmond, Warehousing
 Raymond Foss, Brewing
 John Fuga, Bottling
 Joseph Koruda, Bottling
 Alexander Kosko, Bottling
 Ralph E. Lewis, Engineering
 Joseph J. Nolan, Brewing
 Anthony F. Parise, Warehousing
 Raymond P. Pierce, Warehousing
 Thomas M. Pilla, Sales

15 Years

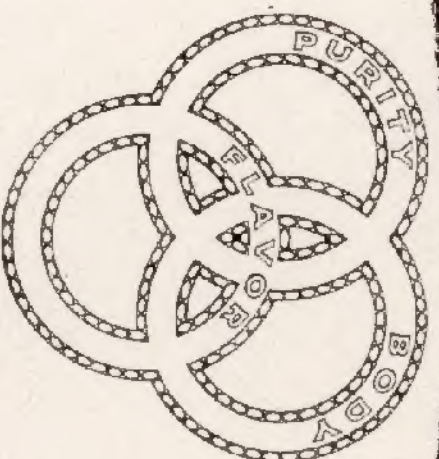
Mauro Raccuglia, Engineering
 Carl J. Reimer, New York City Sales
 Sol G. Ressler, Delivery
 Antonio Restuccia, Bottling
 William J. Tully, Warehousing
 Leonard W. Zoretski, Bottling
 Andrew J. Amberg, Brewing
 George E. Auer, Delivery
 Andrew Breznak, Warehousing
 John J. Burns, General Transportation
 Peter E. Carrara Jr., Engineering
 William E. Collins, Warehousing
 Donald F. Cook, Warehousing
 Thomas J. Cummings, Warehousing

10 Years

Alex Fitzsimmons, Delivery
 Frank W. Ginter, Warehousing
 Christian J. Hanns, Warehousing
 John D. Horan, Warehousing
 Ernest Hughes, Brewing
 Chester A. Jackowski, Red Bank Branch
 John J. Kruza, Warehousing
 John E. McGrath, Warehousing
 Fred W. Nickoley, Delivery
 Joseph C. Oldakowski, Warehousing
 Michael A. Sielicki, Delivery
 Richard S. Smolenski, Warehousing
 Frank R. Tallarida, Warehousing
 Joseph A. Ulchinsky, Warehousing
 Andrew J. Wajts, Brewing
 Norbert C. Whiceway, New York City Sales
 Alexander D. Brown, Bottling
 Robert V. Cryan, Delivery
 Albert H. Lehmann, New York City Sales
 Charles J. Shaffery, Garage
 Donald Smith, Garage
 Barbara A. Greene, Public Relations
 Edward McMullen, Washington Branch
 William E. Millington Jr., Accounting
 Ronald J. Potts, Advertising

AUGUST, 1963

SERVICE PIN



HONOR ROLL

20 Years

Austin W. Daly, Engineering
John J. Dockery, Delivery
Michael Drahl, Delivery
Charles K. Kunda, Warehousing
Joseph Lovullo, Warehousing
Renaldo Pante, Bottling
Stanley A. Pawowitz, Warehousing
Edwin R. Ritger, Warehousing
Daniel Tancredi, Warehousing
Karl Wimmer, Engineering

15 Years

Emil A. Bendotti, Brewing
John C. Brzezinski, Technical
Anthony DeTore, Delivery
Carl E. Dropchinski, Delivery
Casimer S. Ficzeko, Delivery

Henry Fisher, Brewing

Joseph J. Franchini, New Jersey
Draught Sales

Howard L. Garrison, Brewing

David R. Jameison, Delivery

John M. Javornik, Brewing

Michael Kikta, Brewing

William Krebs, Brewing

Benjamin Ladabouche, Brewing

Lenore M. Magnell, Wethersfield
Branch

Mildred C. McCann, Legal

George A. McFadden, Warehousing

Osbourne T. McLiverty,
Warehousing

John R. Moran, Jr., N. J. Bottle
Sales

Ferdinand Obelleiro, Technical

Domenic A. Patuto, Delivery

Edward Pax, Brewing

Michael Reshinyk, Delivery

10 Years

Marie Farrell, General
Transportation

George W. Hopkins, N. J. Bottle
Sales

Rose M. Molino, Purchasing

Eugene H. Turnbull, Engineering

5 Years

Vernon E. Chase, Baltimore Branch

Anthony P. Fortuna, Fairfield, Conn.
Branch

William H. Mahon, Fairfield Branch

NOVEMBER, 1963